

FOR IMMEDIATE RELEASE

CONTACT: Shelby Sledge at (512) 478-2028 x 227

## Daily Guideposts turns 35

*America's favorite devotional continues to inspire new generations*

NEW YORK - America's much loved devotional, *Daily Guideposts*, has touched the lives of over 20 million readers. To commemorate this 35-year publishing feat, it will launch its 35th anniversary edition in 2010.

*Daily Guideposts 2011: A Spirit-Lifting Devotional* (Guideposts Books, 978-0-8249-4809-2, October 2010, \$19.95, hardcover), features 55 contributing writers from all over the country including familiar favorites Elizabeth and John Sherrill, Oscar Greene and Carol Kuykendall. The familiar format of heartwarming stories, simple prayers and reflective Bible verses makes the *Daily Guideposts 2011* a welcome companion in the lives of Christians who are seeking to experience a greater spiritual richness in their lives.

"Some of our contributors have been around almost from the beginning," says Andrew Attaway, *Daily Guideposts* editor. "For many readers, this is more than a devotional series. Their lives have been lived alongside our writers lives - getting married, having kids, becoming empty-nesters."

With special features sections ranging from "A Path to Simplicity" to "Free to Love, Free to Follow," *Daily Guideposts 2011* explores the theme of "Growing in Love" by offering readers daily devotionals to incorporate into their lives.

Inside *Daily Guideposts 2011*, you'll read about:

- Contributing writer Pam Kidd's recognition of the unsung heroes in her life and her desire to be more like them
- How contributor Brigitte Weeks' struggle with depression led her to an awareness of the true power of prayer
- Contributing writer Roberta Messner's decision to simplify her cabin and her life, and how it led her deeper into her walk with God
- How Joshua Sundquist's experiences as a speaker have led him to pray for the hearts and souls of his listeners

**Guideposts** is a non-profit organization that touches millions of lives every day through products and services that inspire, encourage and uplift. Through magazines, books, a prayer network and outreach programs, **Guideposts** helps people connect their faith to their daily lives. Its flagship title, *Guideposts*, has a paid circulation of 2 million. In total, **Guideposts** has annual direct to consumer and retail book sales of over 5.7 million copies. For more information on **Guideposts**, please visit [www.Guideposts.com](http://www.Guideposts.com), [twitter.com/Guideposts](https://twitter.com/Guideposts); [facebook.com/Guideposts](https://facebook.com/Guideposts).

###

To request a review copy of *Daily Guideposts 2011: A Spirit-Lifting Devotional*, please contact Shelby Sledge at (512) 478-2028 ext. 227 or [ssledge@phenixpublicity.com](mailto:ssledge@phenixpublicity.com).